



# CIRCLE CHAMPIONS

## OUTREACH TOOLKIT

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*Your voice and connections are powerful – by spreading the word about One Circle Foundation to your network, you're making a real impact on the lives of youth and the caring adults who support them.*

Here's everything you need to share about Circles – from social media post language and images, to email templates, infographics and sharable free resources. Together, we're building a stronger, more connected community.

### **Share Your Story with OCF**

Submit your experience through our [Story Form](#) so we can celebrate and amplify the impact you're making. Share this form with others in your network who are Circle facilitators and have experienced the power of Circle, OCF training rooms, curriculum, and support.

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## Resources & Information

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### One Circle Foundation Mission and Vision

To prepare caring adults with excellent accredited training, user-friendly activity guides, and innovative approaches to facilitate research-based Circles for transformational youth development.

Youth thrive worldwide through compassionate connections and healthy relationships within their communities.

### Sample Curriculum Sessions

You are welcome to share these sample curriculum sessions with your network or other youth service providers curious about One Circle Foundation programs.

[https://onecirclefoundation.org/media/pdfs/Sample\\_One\\_Circle\\_Curricula.pdf](https://onecirclefoundation.org/media/pdfs/Sample_One_Circle_Curricula.pdf)

## Post on Social Media - Images

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- Facebook and LinkedIn Post-sized (**Horizontal**)
- Instagram **Post-sized**
- Story-sized (**Vertical**)

## Post on Social Media – Language

To let us know you're posting, tag us at [@onecirclefoundation](https://www.instagram.com/onecirclefoundation) and use [#OneCircle](https://twitter.com/hashtag/OneCircle) — we'll amplify your message, too. We recommend posting on Tuesdays and Thursdays.

### Option 1 | Personal Impact

*I'm so inspired by the work One Circle Foundation is doing to create safe, supportive spaces for youth. Their Circles give young people a place to feel seen, heard, and empowered. ❤️*

*If you work with youth or care about making a difference, check them out @onecirclefoundation <https://onecirclefoundation.org>*

*#OneCircle #EmpowerYouth*

### Option 2 | Professional Network

*One Circle Foundation provides evidence-based programs, training, and curriculum that help schools, agencies, and community organizations create safe, inclusive spaces for youth. Learn more about how their Circles support youth build resilience and thrive. @onecirclefoundation*

*<https://onecirclefoundation.org>*

*#OneCircle #YouthEmpowerment #CommunityImpact*

## Option 3 | Community Call to Action

*Every young person deserves a safe space to grow and thrive. 🌱 Join us in spreading the word about One Circle Foundation and their mission to empower youth through connection and community. Share this post or tag someone who works with youth! Learn more @onecirclefoundation <https://onecirclefoundation.org>*

*#OneCircle #SupportYouth*

## Individual Outreach to Someone Who Works With Youth

### Email Template

*Subject: You'd Love This — Circles for Youth Connection*

*Hi [Name],*

*I wanted to share something I really believe in. I've been connected with One Circle Foundation (OCF). They train and support people who work with youth through their Girls Circle, The Council for Boys and Young Men, and Unity Circle programs.*

*These Circles create space for young people to feel seen, heard, and valued while building resilience, belonging, and life skills. OCF offers facilitator trainings, ready-to-use curricula, and ongoing support for anyone working in schools, after-school programs, community orgs, or juvenile justice.*

*If you've ever wanted a model that really works for helping youth connect and grow, I think you'd love this. You can learn more or register for an upcoming*

training here: <https://onecirclefoundation.org>.

*Every new facilitator means more youth get access to caring, skilled adults — and that's something our world really needs.*

*Let me know if you'd like to hear more about it. I've seen the power of this work firsthand and would be happy to share more.*

## **Text: Short and Personal**

*Hey [Name]! I wanted to share an amazing nonprofit I care about — One Circle Foundation. They help create safe, empowering spaces for youth through support groups and trainings. Check them out here:*

*<https://onecirclefoundation.org>*

*Thought you might be interested or know someone who would love what they do!*

## **Professional Group Chat**

*I wanted to share about One Circle Foundation, an organization that provides accredited training, curriculum, and support to youth service providers on research-based Circle programs that provide incredible support to young people aged 9-18. Consider getting training and curricula to implement Circles. Learn more at <https://onecirclefoundation.org>*

# Sample Press Release

## Headline

**[Your Organization]** Launches / Hosts Circle Programs to Support Local Youth in **[City/Region]**

## Subhead line (optional):

Offering safe, relational spaces through Circle models to strengthen connection, resilience, and well-being among youth

## Lead / Opening Paragraph

**[Your Organization]**, a **[brief descriptor: e.g., community nonprofit / school district / youth services organization]** based in **[City/Region]**, is excited to announce the launch of **[Name of Circle model, e.g., "Girls Circle®", "The Council", "Unity Circle®"]** in **[your area / schools / community centers]**. This program is designed to provide youth with consistent, facilitated spaces for connection, voice, and growth.

## Why We're Doing This / Community Need

- Youth in **[your community / region]** face challenges such as **[list challenges: social isolation, identity uncertainty, mental health stressors, peer pressure, etc.]**
- Research has shown that Circle programs (e.g., Girls Circle®, The Council) are effective in improving outcomes like *self-efficacy, relational skills, reduced risky behaviors*, and increased connection to caring adults
- By bringing the Circle model locally, **[Your Organization]** hopes to strengthen the support ecosystem for young people and reduce barriers to accessing emotional and relational support

## Program Details / What to Expect

- **Target Participants:** youth aged [e.g., 12–18], or girls / boys / gender-inclusive, from *[list neighborhoods, schools, or demographics]*
- **Structure:** e.g., weekly sessions (e.g., 1 to 2 hours), group sizes of 6–10, over *[number]* weeks
- **Facilitators:** trained staff / volunteers with experience in youth development; *[Your Organization]* will provide facilitator training and ongoing support
- **Core Focus Areas:** building trust and community, exploring identity, developing communication and decision-making skills, addressing healthy relationships and boundaries
- **Evaluation and Monitoring:** pre/post surveys, fidelity checklists, participant feedback to ensure program quality

## Quote(s)

## Call to Action / Participation Invitation

We welcome *[schools, youth organizations, community centers, funders, volunteers]* to partner with us in hosting or sponsoring Circle cohorts. Interested participants (youth) can register at *[registration link or contact info]*. For more information, email *[contact name / role, email]* or call *[phone number]*.

## About [Your Organization]

## Research

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Learn more about the evidence and impact behind our programs by exploring our [Research Infographic](#). For detailed studies and findings that support One Circle Foundation's models, visit our Research Page at [onecirclefoundation.org/research](https://onecirclefoundation.org/research). Discover how our work continues to empower youth through research-based practices.

## Fundraising

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One Circle Foundation fundraises to fill our scholarship fund and our general operating fund. Every gift, whether one-time or recurring, helps expand access to Circles. Contributions strengthen our scholarship fund, sustain our programs, and ensure more youth experience connection, belonging, and growth.

**Launch your fundraiser for OCF today!**